



For Immediate Release

Contact: Kim Goulette

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413-530-0893

Community Giving Tree Opens in Lawrence.

Lawrence, MA – Despite a Nor-Easter that left many without power and many schools canceled, Community Giving Tree welcomed supporters at its Grand Opening and Ribbon Cutting Ceremony on October 27th. State representatives Christina Minicucci and Marcos Devers were present along with Merrimack Valley Chamber of Commerce President and CEO Joe Bevilacqua to welcome Community Giving Tree's new Lawrence Giving Center to the neighborhood. The new center will share space with the Neighbor's in Need organization and work together to provide clothing, diapers and other essentials to families in need.



(Holding the Ribbon (from left to right: Mike Bevilacqua, State Rep. Marcos Devers, Kim Goulette, State Rep. Christina Minicucci, Grace Corporan and Sheyla Gutierrez)

“The grand opening represents the culmination of a lot of hardwork, cooperation, and support and is a testament to the organization and the community today,” said State Representative, Christina Minicucci.

“I am thrilled and happy to see an organization with this kind of purpose bringing resources to our communities. We are excited to have Community Giving Tree here and look forward to working together. If Community Giving Tree is successful then many families will be successful,” added State Representative Marcos Devers.

We are happy to finally welcome partners through our doors in Lawrence.

Community Giving Tree has a Giving Center to help families in need already in Boxford. “This new location in Lawrence will be a more effective and efficient way to assist families living below the poverty level,” said Kim Goulette, the Executive Director of Community Giving Tree. “We help over 12,000 babies, kids and teenagers living in the Merrimack Valley and Northshore regions of Massachusetts. This new Giving Center location will help us reach even more.”

The new Giving Center is located at 60 Island Street in Lawrence.

Rooted in Generosity. The mission of Community Giving Tree is to help low-income families in northeastern Massachusetts raise healthy children by providing recycled clothing, baby equipment and other basic necessities.

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To learn more about Community Giving Tree, please visit:

<https://www.communitygivingtree.org>

Who We Are...

Volunteers, individuals, businesses, community groups and foundations working together to provide the needed support and resources for executing our mission to improve the health and safety of children in northeastern Massachusetts, especially in the North Shore and Merrimack Valley regions.

What We Do...

We collect, sort and bundle gently used clothing for newborns, children and teens. We recycle cribs, car seats, strollers, pack & plays and other baby equipment for children in need and partner with the community to collect new essentials such as diapers, school supplies, underwear and socks. These resources are then stocked in our Giving Centers where social workers, and other registered CGT partners can 'shop' free of charge and then distribute these items to their clients in need.

Why We Do It...

When children have clean clothing to keep them warm on the playground and while sleeping at night, their emotional well-being and academic performance improve. A child with a stronger sense of self enjoys school and can concentrate on learning and day to day living. We believe that children's resources can be re-used, recycled and repurposed to help our environment and keep items out of landfills. Over 34,000 children, throughout the North Shore and Merrimack Valley, live below the poverty level and deserve basic necessities. Our mission is to repurpose those plentiful baby and youth items that can be outgrown and put them to good use. We reach over 12,000 kids a year but hope to help even more in the future.